



Resource Guide for Women Entrepreneurs for British Columbia

Updated February 11th, 2020



Resource Guide for Women Entrepreneurs for British Columbia

BDC is proud to provide you the Resource Guide for Women Entrepreneurs*. This guide identifies the various initiatives of BDC partner organizations that can help women entrepreneurs grow their businesses. The initiatives are presented according to their needs and stage of development.

Women entrepreneur needs

Inspiration: Benefit from sharing success with other women entrepreneurs

Access to resources: Learn more about relevant resources and available support options

Financing: Access to financing

Development: Knowledge and access to resources/initiatives that allow women to develop the necessary business skills to succeed

Network of contacts, partners and mentors: Connect with key players and a community of industry experts

Growth stage of businesses targeted by partners

Start-ups: Businesses in the early stages of development

Expansion: Businesses looking to grow or scale up

Reaching new markets: Businesses expanding in Canada or in international markets

Organizations and initiatives	Targeted revenues	Women entrepreneur needs					Growth stage of targeted businesses		
		Inspiration	Access to resources	Financing	Development	Network of contacts, partners and mentors	Start-ups	Expansion	Reaching new markets
Accelerate Okanagan									
Women Entrepreneurs	Not specified	✓	✓	✓	✓	✓	✓	✓	✓
BC Tech									
Women Entrepreneurs	Not specified	✓	✓	✓	✓	✓	✓	✓	✓
Business Development Bank of Canada (BDC)									
Supplier Diversity	Not specified		✓			✓	✓	✓	✓
Women Entrepreneurs	Not specified	✓	✓	✓	✓	✓	✓	✓	✓
Women in Technology Venture Fund	Not specified	✓	✓	✓	✓	✓	✓	✓	✓
Canadian Intellectual Property Office (CIPO)									
IP awareness and education program	Not specified		✓		✓	✓	✓	✓	✓
Canadian Manufacturers & Exporters (CM&E)	Not specified					✓	✓	✓	✓
Canadian Women's Chamber of Commerce (CanWCC)	Not specified	✓	✓		✓	✓	✓	✓	✓

Organizations and initiatives	Targeted revenues	Women entrepreneur needs					Growth stage of targeted businesses		
		Inspiration	Access to resources	Financing	Development	Network of contacts, partners and mentors	Start-ups	Expansion	Reaching new markets
Community Futures BC (CF)									
<u>Business Loans</u>	Not specified			✓			✓	✓	✓
<u>Export Navigator Program</u>	Not specified	✓	✓		✓	✓	✓	✓	✓
<u>Self Employment Program</u>	Not specified	✓	✓	✓	✓	✓	✓		
<u>Small Business Help</u>	Not specified	✓	✓	✓	✓	✓	✓	✓	✓
<u>Small Business Toolkit</u>	Not specified	✓	✓		✓	✓	✓	✓	✓
Empower Women									
WE EMPOWER through responsible business conduct in G7 countries (UN Women, European Union, International Labour Organisation)	Not specified	✓	✓		✓	✓	✓	✓	✓
Ernst & Young (EY)									
Entrepreneurial Winning Women™	\$2M to \$30M	✓	✓		✓	✓	✓	✓	✓
Export Development Canada (EDC)									
<u>EDC's Women in Trade Investments Program</u>	\$100,000 and over	✓	✓	✓	✓	✓	✓	✓	✓
Female Funders									
<u>Angel Academy</u>	\$250,000 to \$1M	✓	✓	✓	✓	✓	✓	✓	✓
Forum for International Trade Training (FITT)	Not specified	✓	✓		✓	✓	✓	✓	✓
Forum for Women Entrepreneurs (FWE)									
<u>E-Series</u>	\$250,000 to \$1M	✓		✓			✓	✓	✓
<u>Mentor Program</u>	\$50,000 to \$250,000	✓	✓		✓	✓	✓	✓	✓
<u>Pitch for the Purse</u>	\$1M to \$2M	✓	✓	✓	✓	✓	✓	✓	✓
<u>Podcast program – The Go-To: For Entrepreneurs in the Know</u>	Not specified	✓	✓		✓	✓	✓	✓	✓
Futurpreneur Canada									
<u>Start-up Program</u>	\$50,000 to \$250,000	✓	✓	✓	✓	✓	✓		

Organizations and initiatives	Targeted revenues	Women entrepreneur needs					Growth stage of targeted businesses		
		Inspiration	Access to resources	Financing	Development	Network of contacts, partners and mentors	Start-ups	Expansion	Reaching new markets
Global Affairs Canada (GAC)									
<u>Business Women in International Trade (BWIT)</u>	All revenues	✓	✓		✓	✓			✓
<u>CanExport</u>	All revenues			✓				✓	✓
<u>Trade Commissioner Service (TCS)</u>	All revenues	✓	✓	✓	✓	✓		✓	✓
GroYourBiz Ltd.									
Peer to Peer Advisory Boards	\$250,000 to \$1M	✓	✓	✓	✓	✓		✓	✓
Innovate BC									
<u>Acetech</u>	Not specified	✓	✓		✓	✓	✓	✓	✓
<u>Ignite</u>	Not specified			✓		✓	✓	✓	✓
<u>Innovation Marketplace</u>	Not specified	✓	✓		✓	✓	✓	✓	✓
<u>Innovators Skills Initiative</u>	Not specified			✓			✓	✓	✓
<u>New Ventures BC Competition</u>	Not specified			✓			✓		
<u>Tech Co-op Grant</u>	Not specified			✓			✓		
<u>Ventures Acceleration Program</u>	Not specified	✓	✓		✓	✓	✓	✓	✓
Innovation Canada	Not specified		✓			✓	✓	✓	✓
Magnet Export Business Portal	\$250,000 to \$1M		✓	✓		✓	✓	✓	✓
Mitacs	\$1M to \$2M		✓	✓	✓		✓	✓	✓
National Research Council of Canada (NRC)									
NRC Industrial Research Assistance Program	Not specified	✓	✓	✓	✓	✓	✓	✓	✓
Public Services and Procurement Canada – Office of Small and Medium Enterprises									
<u>How to do business with the Government of Canada</u>	Not specified		✓					✓	

Organizations and initiatives	Targeted revenues	Women entrepreneur needs					Growth stage of targeted businesses		
		Inspiration	Access to resources	Financing	Development	Network of contacts, partners and mentors	Start-ups	Expansion	Reaching new markets
<u>SheEO</u>									
SheEO Ventures	\$250,000 to \$1M	✓	✓	✓	✓	✓	✓	✓	✓
<u>Small Business BC</u>	Not specified	✓	✓		✓	✓	✓		
<u>Startup Canada</u>									
Startup Canada's International Women's Day	\$0 to \$50,000	✓	✓			✓	✓		
Women Founders Fund	\$0 to \$50,000	✓		✓			✓		
<u>Startup Vancouver</u>									
#VanStartupStories Monthly Speaker Events	\$0 to \$50,000	✓	✓	✓	✓	✓	✓		
<u>Surrey Board of Trade (SBOT)</u>									
Women Entrepreneurs	Not specified	✓	✓	✓	✓	✓	✓	✓	✓
<u>Vancouver Economic Commission (VEC)</u>									
Capital Mentorship Program	\$1M to \$2M	✓	✓		✓	✓			✓
<u>W NORTH</u>									
W NORTH Conference	\$1M to \$2M	✓	✓		✓	✓		✓	✓
<u>WEB Alliance</u>	Not specified	✓	✓		✓	✓	✓	✓	✓
<u>WEConnect</u>									
<u>Annual conferences across the globe</u>	Not specified	✓	✓		✓	✓		✓	✓
<u>Office Hours</u>	Not specified	✓	✓		✓	✓		✓	✓
<u>WEConnect Academy</u>	Not specified	✓	✓		✓	✓		✓	✓
<u>Western Economic Diversification Canada (WD)</u>									
The Western Canada Business Service Network (WCBSN)	Not specified	✓	✓	✓	✓	✓	✓	✓	✓

Organizations and initiatives	Targeted revenues	Women entrepreneur needs					Growth stage of targeted businesses		
		Inspiration	Access to resources	Financing	Development	Network of contacts, partners and mentors	Start-ups	Expansion	Reaching new markets
Women Business Enterprises Canada Council (WBE Canada)									
Breakfast with Brands events	More than \$10M	✓	✓		✓	✓	✓	✓	✓
Meet the Buyer	More than \$10M	✓	✓		✓	✓	✓	✓	✓
Women's Enterprise Centre (WEC)									
<u>Advisory Services</u>	Not specified	✓	✓		✓	✓	✓	✓	✓
<u>Business Loans</u>	Not specified			✓			✓	✓	✓
<u>Business Resources Library</u>	Not specified	✓	✓		✓	✓	✓	✓	✓
<u>Mentoring</u>	Not specified	✓	✓		✓	✓	✓	✓	✓
<u>Skills Training</u>	Not specified	✓	✓		✓	✓	✓	✓	✓
Women Entrepreneur Knowledge Hub (WEKH)		✓	✓		✓	✓	✓	✓	✓
Women Initiative Foundation (WIF)									
Transatlantic	Over \$1,000,000	✓		✓	✓	✓		✓	✓
Women of Influence									
<u>Meet a Role Model Articles</u>	\$250,000 to \$1M	✓					✓	✓	✓
<u>RBC Canadian Women Entrepreneur Awards</u>	\$1M to \$2M	✓					✓	✓	
Women on the Move									
Custom Revenue Coaching	\$50,000 to \$250,000				✓	✓	✓	✓	✓
<u>Moving to a Million</u>	\$50,000 to \$250,000				✓	✓	✓	✓	✓
Women Presidents' Organization (WPO)									
Annual International Conferences	\$2M to \$10M	✓	✓	✓	✓	✓		✓	✓
Chapter Affiliation	\$2M to \$10M	✓	✓	✓	✓	✓		✓	✓
World Trade Centre Vancouver (WTC-V)									
<u>Trade Accelerator Program</u>	\$2M to \$10M	✓	✓	✓	✓	✓		✓	✓

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Women Entrepreneurs

Mission

To give new and growing technology-driven businesses the mentorship, connections, and community they need to thrive.

Selection criteria

- Is a product based tech or innovation company
- Can be early revenue stage or repeatable revenue
- Has a prototype/minimum viable product in progress
- Has a business/tech co-founder team in place
- Is committed to building a company

Contact information

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250-870-9028
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Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- ✓ **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: Not specified



Women Entrepreneurs

Mission

To make BC the best place to grow and scale a tech company and advance technology as a force for good and a career for everyone

Objectives

- Meet the unique needs of women entrepreneurs by adopting a personalized approach
- Play a leading role in gender equality in relation to venture capital

Contact information

Jill Tipping
CEO
jtipping@wearebctech.com

Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- ✓ **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: Not specified

Supplier Diversity

Mission

Diversity makes good business sense

As the only bank devoted exclusively to entrepreneurs, BDC has an important role to play in promoting diversity and helping build world-class businesses.

As such, BDC is committed to expanding the presence of diverse suppliers in its procurement process.

Women entrepreneurs can register their business on bdc.ca/supplier and find all procurement opportunities at BDC regarding goods, services and construction projects.

Contact information

bdc.ca/supplier

Women entrepreneurs' needs

- ☐ Inspiration from other women entrepreneurs
- ☒ Access to resources and available support options
- ☐ Financing
- ☐ Development of necessary skills to succeed
- ☒ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: Not specified

Women Entrepreneurs

Mission

Help make Canadian entrepreneurs the most competitive in the world. Play a leadership role in the ecosystem by supporting the growth and success of women entrepreneurs by building relationships of trust and respect with all partners through our leadership, guidance, customized advice and financial solutions and workshops throughout Canada.

Objectives

- Improve access to BDC services for women entrepreneurs
- Meet the unique needs of women entrepreneurs by adopting a personalized approach
- Play a leading role in gender equality in relation to venture capital
- Be a thought leader and catalyzer of Canada's ecosystem of women entrepreneurs
- Support skills development and financial literacy for women entrepreneurs to help them access their ecosystem

Contact information

bdc.ca/women

Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- ✓ **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: Not specified

Women in Technology Venture Fund

Mission

The BDC Capital Women in Technology (WIT) Venture Fund of \$200M is one of the world's largest venture capital funds dedicated to investing in women-led technology companies.

The fund invests in women-led technology companies (from seed, to series A and B financing) that bring together the right people, technology and resources to transform and disrupt today's markets. The fund invests in strong, scalable, revenue generating companies that want to grow quickly.

Most importantly, each company must be women-led—meaning it has a female founder, co-founder, CEO or executive driving the direction of the business. Executives must have been in their role for a minimum of one year.

Contact information

bdc.ca/capital

Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- ✓ **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: Not specified

IP awareness and education program

Objective

Our aim is to ensure that IP is better understood by Canadians and is more strategically used as an integral part of innovation and business success. CIPO is committed to increasing IP awareness by delivering tailored and responsive products, services and training in collaboration with our partners and networks across Canada and around the world.

Contact information

www.ic.gc.ca

Women entrepreneurs' needs

- ☐ Inspiration from other women entrepreneurs
- ☒ Access to resources and available support options
- ☐ Financing
- ☒ Development of necessary skills to succeed
- ☒ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: Not specified

Canadian Manufacturers & Exporters (CM&E)



Mission

Support manufacturers facing labour, innovation and export issues, as well as represent members before provincial and federal governments to create a business environment that will allow manufacturers to compete at home and abroad.

Objectives

- More female role models are needed to inspire and encourage young women
- Access to modern manufacturing facilities to help change the perception of manufacturing
- More efforts to encourage young girls to pursue an education in STEM and/or the skilled trades
- Businesses need to adopt more inclusive workplaces
- Business need to find creative ways to improve work-life balance for employees.

Contact information

Camay Fortier
Coordinator, Women in Manufacturing
819-665-6662
Camay.Fortier@cme-mec.ca

Women entrepreneurs' needs

- ☐ Inspiration from other women entrepreneurs
- ☐ Access to resources and available support options
- ☐ Financing
- ☐ Development of necessary skills to succeed
- ☒ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: Not specified



Canadian Women's Chamber of Commerce (CanWCC)



Mission

The Canadian Women's Chamber of Commerce (CanWCC) is a national not-for-profit organization that advocates for the economic priorities of women-identified entrepreneurs and business owners.

Vision

An equitable opportunity for every Canadian woman-identified entrepreneur in a diverse, inclusive and thriving national and international economy.

Contact information

Nancy Wilson
Founder & CEO
1-866-226-2879
hello@canwcc.ca

Women entrepreneurs' needs

- ✓ Inspiration from other women entrepreneurs
- ✓ Access to resources and available support options
- Financing
- ✓ Development of necessary skills to succeed
- ✓ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ Start-ups
- ✓ Expansion
- ✓ Reaching new markets

Targeted revenues: Not specified



Community Futures BC (CF)



Business Loans

Mission

CF is the only non-profit organization throughout rural BC with a mandate for small business and community economic development. Our experts offer local assistance from 34 offices throughout rural BC. CF offers a variety of services and tools to help entrepreneurs and small business owners achieve their goals, including business support services, business planning advice, loans and self employment assistance. CF provides financing alternatives to small and medium enterprises when access to credit is a challenge to starting or growing their business.

Objective

Shifting your business into a higher gear? Community Futures can help. Whether you're looking to expand into new markets, respond to increased demand, or update your technology or processes, we've got the knowledge and resources to help small and medium enterprises open doors.

- Community Futures offers loans to entrepreneurs up to \$150,000, designed to help you start, scale up or reach new markets.

Contact information

Telephone: 604-289-4222
<https://www.communityfutures.ca/contact-us>

Women entrepreneurs' needs

- ☐ Inspiration from other women entrepreneurs
- ☐ Access to resources and available support options
- ☒ Financing
- ☐ Development of necessary skills to succeed
- ☐ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: Not specified



Community Futures BC (CF)



Export Navigator Program

Mission

CF is the only non-profit organization throughout rural BC with a mandate for small business and community economic development. Our experts offer local assistance from 34 offices throughout rural BC. CF offers a variety of services and tools to help entrepreneurs and small business owners achieve their goals, including business support services, business planning advice, loans and self employment assistance. CF provides financing alternatives to small and medium enterprises when access to credit is a challenge to starting or growing their business.

Objective

The Export Navigator Program offers businesses access to community-based export specialists who can provide a personalized, step-by-step approach to exporting and help connect your business to the market information, export programs, financial services, and business development experts it needs at every stage of the process. There is no cost to the business owner for these services.

Contact information

Telephone: 604-289-4222
<https://www.communityfutures.ca/contact-us>

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☒ **Access to resources** and available support options
- ☐ **Financing**
- ☒ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ **Start-ups**
- ☒ **Expansion**
- ☒ **Reaching new markets**

Targeted revenues: Not specified



Community Futures BC (CF)



Self Employment Program

Mission

CF is the only non-profit organization throughout rural BC with a mandate for small business and community economic development. Our experts offer local assistance from 34 offices throughout rural BC. CF offers a variety of services and tools to help entrepreneurs and small business owners achieve their goals, including business support services, business planning advice, loans and self employment assistance. CF provides financing alternatives to small and medium enterprises when access to credit is a challenge to starting or growing their business.

Objective

The Self Employment Program provides financial assistance to eligible applicants who want to start their own business or purchase an existing business, in which they have had no prior ownership. The program provides income support, business plan development support, a variety of business skills development workshops, one-on-one mentoring, business counseling, collaboration with peers and experiential learning in hands-on workshops.

Contact information

Telephone: 604-289-4222
<https://www.communityfutures.ca/contact-us>

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☒ **Access to resources** and available support options
- ☒ **Financing**
- ☒ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ **Start-ups**
- ☐ **Expansion**
- ☐ **Reaching new markets**

Targeted revenues: Not specified



Community Futures BC (CF)



Small Business Help

Mission

CF is the only non-profit organization throughout rural BC with a mandate for small business and community economic development. Our experts offer local assistance from 34 offices throughout rural BC. CF offers a variety of services and tools to help entrepreneurs and small business owners achieve their goals, including business support services, business planning advice, loans and self employment assistance. CF provides financing alternatives to small and medium enterprises when access to credit is a challenge to starting or growing their business.

Objective

Our small business programs, loans and tools are as diverse as the rural BC communities we serve. We understand the unique needs of rural BC entrepreneurs, and work hard to deliver the specialized skills and resources small business owners need to succeed.

Contact information

Telephone: 604-289-4222
<https://www.communityfutures.ca/contact-us>

Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- ✓ **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: Not specified



Community Futures BC (CF)



Small Business Toolkit

Mission

CF is the only non-profit organization throughout rural BC with a mandate for small business and community economic development. Our experts offer local assistance from 34 offices throughout rural BC. CF offers a variety of services and tools to help entrepreneurs and small business owners achieve their goals, including business support services, business planning advice, loans and self employment assistance. CF provides financing alternatives to small and medium enterprises when access to credit is a challenge to starting or growing their business.

Objective

The Small Business MultiTool is a highly effective and practical tool that is designed to help entrepreneurs shape their business vision and solve specific challenges early in the planning process. Most crucially, it can help clients address essential questions such as personal suitability for entrepreneurship, realistic financing options, and the viability of their business idea.

Contact information

Telephone: 604-289-4222
<https://www.communityfutures.ca/contact-us>

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☒ **Access to resources** and available support options
- ☐ **Financing**
- ☒ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ **Start-ups**
- ☒ **Expansion**
- ☒ **Reaching new markets**

Targeted revenues: Not specified



WE EMPOWER through responsible business conducted in G7 countries

(UN Women, European Union, International Labour Organisation)



Mission

WE EMPOWER is dedicated to empowering women to achieve their full economic potential by inspiring both women and men to become advocates, change makers and leaders in their community. We equip them with resources, opportunities and a global platform that facilitates networking, learning and sharing of experiences.

Objective

To support sustainable, inclusive and equitable economic growth by promoting women's economic empowerment in the public and private (P&P) sectors in G7 countries. The project facilitates dialogue and exchanges amongst G7 and EU countries' P&P sectors, and engages with the private sector in the elimination of gender inequality faced by working women. The project takes a two-track approach:

- 1) Focuses on multi-stakeholder policy and action-driven dialogues and knowledge exchanges, campaigns and incentives.
- 2) Private-sector engagement, training, toolkits, incentives for implementing the Women's Empowerment Principles, transparency, voluntary monitoring and reporting; virtual learning for women's enhanced access to quality jobs and business opportunities, and links between EU/G7 women's business associations and networks.

Contact information

Stephanie Dei
National Coordinator
Stephanie.dei@unwomen.org
<https://www.empowerwomen.org/en>

Women entrepreneurs' needs

- ✓ Inspiration from other women entrepreneurs
- ✓ Access to resources and available support options
- Financing
- ✓ Development of necessary skills to succeed
- ✓ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ Start-ups
- ✓ Expansion
- ✓ Reaching new markets

Targeted revenues: Not specified

Entrepreneurial Winning Women™

Objectives

Help women entrepreneurs achieve their potential through a personalized leadership program. Specifically:

- Grow their knowledge of business strategy and practices
- Identify possibilities for partnerships, strategic alliances, clients and suppliers as well as potential private capital sources
- Benefit from access to advice and support
- Build leadership skills and identify growth opportunities
- Gain greater national and regional visibility

Selection criteria

- Be the founder and CEO of a private company in Canada or the United States (with at least a 51% interest)
- Have founded the company within the last 10 years
- Have declared company sales of at least \$2 million a year for the last two financial years (candidate companies generally report annual revenue of between \$2 million and around \$30 million)

Contact information

Brenna Daloise, National Co_leader for EWW in Canada

Tel.: 604-891-8319

brenna.l.daloise@ca.ey.com

www.ey.com

Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: \$2M to \$30M

EDC's Women in Trade Investments Program

Mission

Dedicated to helping Canadian companies of all sizes succeed on the world stage. As international risk experts, we equip Canadian companies with the tools they need – the trade knowledge, financing solutions, equity, insurance and connections – to take on the world with confidence.

Objectives

- Educate and provide knowledge to women entrepreneurs regarding export planning, financial risks and mitigation tools, and market strategies to help build skills and confidence to enter new markets
- Offer awareness of export opportunities and provide business connections
- Increase access to EDC's financial tools for women-owned and women-led businesses for exporting and international expansion including loan guarantees and credit insurance
- Personalized approach to providing advice, insights, long-term relationship and added value
- Inspire and build a trade culture in Canada to ultimately have more Canadian women-owned and women-led companies exporting and growing in global markets

Contact information

1-888-220-0047

tradeadvisor-conseiller@EDC.ca

<https://www.edc.ca/women-in-trade>

Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- ✓ **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: \$100,000 and over

Female Funders



Angel Academy

Mission

To empower thousands of female corporate and innovation leaders to become investors in early-stage companies, and supporting founders solving problems that matter for a diverse population.

Objective

Angel Academy offers access, education and insight into the venture capital investment process and early-stage funding landscape. Female corporate and innovation leaders gain knowledge and tools to understand the angel investing landscape as well as the early-stage deal process from the perspectives of both companies and investors. Female Funders selects curated cohorts of powerhouse women in senior leadership roles representing different business sectors across North America to come together virtually to learn and collaborate. By unlocking expertise, valuable networks and capital, we will support more diverse entrepreneurs.

Selection criteria

Successful entrepreneurs, senior corporate, technology and innovation leaders who want to learn more about angel investing and venture capital.

Contact information

Hilary Kilgour
604-345-6691
hello@femalefunders.com

Women entrepreneurs' needs

- ✓ Inspiration from other women entrepreneurs
- ✓ Access to resources and available support options
- ✓ Financing
- ✓ Development of necessary skills to succeed
- ✓ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ Start-ups
- ✓ Expansion
- ✓ Reaching new markets

Targeted revenues: \$250,000 to \$1M



Mission

Building international trade competence. FITT is dedicated to providing international business training, resources and professional certification to individuals and businesses.

Contact information

fittfortrade.com
www.tradeready.ca

Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: Not specified

Forum for Women Entrepreneurs (FWE)



E-Series

Mission

The Forum for Women Entrepreneurs (FWE) is a national charity that educates, mentors, connects and energizes women entrepreneurs to be wildly successful, promoting strengthened economies and thriving communities.

Objective

E-Series is a 3-day transformative educational program that provides in depth hands-on learning on topics that entrepreneurs in Canada need in order to grow. For continued support, all participants receive 12 months of 1:1 support with a tailor-matched mentor. Opportunity for women entrepreneurs to work ON their business rather than IN their business in a cohort setting, forging connections with other female entrepreneurs across Canada to build a community of like-minded individuals for peer to peer learning, and access to industry experts and advisors.

Selection criteria

Female owned business (50% ownership or more) at any stage and any industry. Must be operating or in final R&D stage (i.e. beyond ideation stage).

Contact information

Erika Thomas
Program Manager
604-682-8115
erika@fwe.ca

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☐ **Access to resources** and available support options
- ☒ **Financing**
- ☐ **Development** of necessary skills to succeed
- ☐ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ **Start-ups**
- ☒ **Expansion**
- ☒ **Reaching new markets**

Targeted revenues: \$250,000 to \$1M



Forum for Women Entrepreneurs (FWE)



Mentor Program

Mission

The Forum for Women Entrepreneurs (FWE) is national charity that educates, mentors, connects and energizes women entrepreneurs to be wildly successful, promoting strengthened economies and thriving communities.

Objective

The Mentor Program encourages women entrepreneurs to push their businesses to the next level and supports their growth by pairing them with experienced business leaders for custom-matched 1:1 mentorship (one hour per month) for 12 months. Matches can be made in-person or virtually across Canada.

Applications are open year-round for the Mentor Program and include on-boarding and quarterly check-ins.

Selection criteria

Mentees are women entrepreneurs (50% ownership or more) in Canada currently seeking financing for growth.

Mentors are male or female and come from a wide variety of industries and areas of expertise and are based across Canada.

Contact information

Melodie Gingras
Program Manager
604-682-8115
melodie@fwe.ca

Women entrepreneurs' needs

- ✓ Inspiration from other women entrepreneurs
- ✓ Access to resources and available support options
- Financing
- ✓ Development of necessary skills to succeed
- ✓ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ Start-ups
- ✓ Expansion
- ✓ Reaching new markets

Targeted revenues: \$50,000 to \$250,000



Forum for Women Entrepreneurs (FWE)



Pitch for the Purse

Mission

The Forum for Women Entrepreneurs (FWE) is national charity that educates, mentors, connects and energizes women entrepreneurs to be wildly successful, promoting strengthened economies and thriving communities.

Objective

Pitch for the Purse addresses a key concern facing women entrepreneurs...access to capital. The program educates women to confidently and successfully pitch for financing. It is divided into four sections designed to educate and mentor every step of the way: Pitch Training, Semi-Finals, Mentorship + Coaching, and Pitch Finale.

Selection criteria

This program is open to women entrepreneurs (50% ownership or more) in Canada, currently excluding Quebec.

Contact information

Erika Thomas
Program Manager
604-682-8115
erika@fwe.ca

Women entrepreneurs' needs

- ✓ Inspiration from other women entrepreneurs
- ✓ Access to resources and available support options
- ✓ Financing
- ✓ Development of necessary skills to succeed
- ✓ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ Start-ups
- ✓ Expansion
- ✓ Reaching new markets

Targeted revenues: \$1M to \$2M



Forum for Women Entrepreneurs (FWE)



Podcast Program – The Go-To: For Entrepreneurs in the Know

Mission

The Forum for Women Entrepreneurs (FWE) is national charity that educates, mentors, connects and energizes women entrepreneurs to be wildly successful, promoting strengthened economies and thriving communities.

Objective

Covering topics that are fundamental to growing a company, from fundraising to branding, social impact and much more, this podcast has short and impactful conversations giving tangible resources and entrepreneurial secrets to help elevate business. Guests are successful Canadian entrepreneurs.

Selection criteria

This program is available to anyone, regardless of gender, interested in learning about entrepreneurial insights from successful entrepreneurs.

Contact information

Paulina Cameron
CEO
604-682-8115
paulina@fwe.ca

Women entrepreneurs' needs

- ✓ Inspiration from other women entrepreneurs
- ✓ Access to resources and available support options
- Financing
- ✓ Development of necessary skills to succeed
- ✓ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ Start-ups
- ✓ Expansion
- ✓ Reaching new markets

Targeted revenues: Not specified



Start-up Program

Mission

To provide early-stage financing, mentorship and other resources to help aspiring entrepreneurs aged 18-39 to launch successful businesses that contribute to sustainable economic development in their communities and for Canada.

Objective

To support young entrepreneurs to launch successful businesses.

Selection criteria

Viability of the business plan + personal credit score.

Contact information

Futurpreneur Canada
1-866-646-2922
info@futurpreneur.ca

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☒ **Access to resources** and available support options
- ☒ **Financing**
- ☒ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ **Start-ups**
- ☐ **Expansion**
- ☐ **Reaching new markets**

Targeted revenues: \$50,000 to \$250,000

Business Women in International Trade (BWIT)

Objective

The BWIT program seeks to open international markets to Canadian women-owned companies. It offers targeted products and services to help women entrepreneurs go global with their businesses.

Selection criteria

Businesses must fit the TCS's definition of a client, including the ability to export immediately.

Contact information

bwit@international.gc.ca

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☒ **Access to resources** and available support options
- ☐ **Financing**
- ☒ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☐ Start-ups
- ☐ Expansion
- ☒ Reaching new markets

Targeted revenues: All revenues

CanExport

Objective

CanExport provides direct financial assistance to small and medium-sized businesses (SMEs) registered in Canada to help them develop new export opportunities and markets, especially high-growth emerging markets.

Eligible activities

To be eligible, activities must aim to promote international business development and must go beyond the applicant's core activities, represent new initiatives and provide an opportunity to yield incremental results. For illustrative purposes, these activities could include:

- Business travel
- Participation at trade fairs
- Market research
- Adapting marketing tools for a new market
- Legal fees associated with a distribution/representation agreement

Contact information

canexport@international.gc.ca

Women entrepreneurs' needs

- ☐ Inspiration from other women entrepreneurs
- ☐ Access to resources and available support options
- ☒ Financing
- ☐ Development of necessary skills to succeed
- ☐ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ☐ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: All revenues

Trade Commissioner Service (TCS)

Objective

For more than 120 years, the Trade Commissioner Service (TCS) has been helping Canadian companies break into international markets. Canadian trade commissioners are located in more than 160 cities in Canada and worldwide, and can help with international business expansion by providing key business insights and access to an unbeatable network of international contacts.

Selection criteria

Businesses must fit the TCS's definition of a client, including the ability to export immediately.

Contact information

trade@international.gc.ca

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☒ **Access to resources** and available support options
- ☒ **Financing**
- ☒ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☐ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: All revenues

Peer-to-Peer Advisory Boards

Mission

To provide peer business advisory boards to like-minded business women who are ready and committed to take their business to the next growth level. To provide monthly problem-solving meetings in a confidential, professionally facilitated environment. To provide B2B cross-marketing opportunities and ideas to gain new clients and markets. To provide expert advice, speakers and access to trusted advisors via strategic alliances. To provide physical advisory boards as well as virtual and global boards to access and learn from global connections.

Objective

To support women business owners (WBOs) who want to take their business to the next growth level.

Selection criteria

Must be second stage WBOs and NOT start-ups

Contact information

Barbara Mowat
President
604-644-8298
Barbara.Mowat@GroYourBiz.com

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☒ **Access to resources** and available support options
- ☒ **Financing**
- ☒ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☐ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: \$250,000 to \$1M

Acetech

Mission

We help innovators in BC access funding, launch their ideas and connect with the experts they need to build great companies.

Objective

Innovate BC supports ACETECH, BC's leading not-for-profit organization created by CEOs for the advancement of CEOs of second-stage tech companies. When you join ACETECH you become a member of the most connected, supportive and high-performing community of tech-founder CEOs in BC.

Contact information

Phone: 604-952-5035
Toll free: 1-800-570-7957
info@innovatebc.ca

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☒ **Access to resources** and available support options
- ☐ **Financing**
- ☒ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ **Start-ups**
- ☒ **Expansion**
- ☒ **Reaching new markets**

Targeted revenues: Not specified

Ignite

Mission

We help innovators in BC access funding, launch their ideas and connect with the experts they need to build great companies.

Objective

Innovate BC's Ignite Program provides up to \$300,000 to fund innovation projects in the areas of natural resources, applied science and/or engineering. Teams made up of industry and academia come together to solve real life business problems in a 3-year time frame. From helping get clean drinking water into third world countries to diagnosing eye diseases faster than ever before, Ignite is bringing technology to life in BC.

Contact information

Phone: 604-952-5035
Toll free: 1-800-570-7957
info@innovatebc.ca

Women entrepreneurs' needs

- ☐ Inspiration from other women entrepreneurs
- ☐ Access to resources and available support options
- ☒ Financing
- ☐ Development of necessary skills to succeed
- ☒ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: Not specified

Innovation Marketplace

Mission

We help innovators in BC access funding, launch their ideas and connect with the experts they need to build great companies.

Objective

Industry and government need to transform their business practices and operations in the face of change. And they're looking to technology companies and innovators for help. Innovate BC's Innovation Marketplace uses the challenge process to connect the people asking big questions to people with the answers.

Contact information

Phone: 604-952-5035
Toll free: 1-800-570-7957
info@innovatebc.ca

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☒ **Access to resources** and available support options
- ☐ **Financing**
- ☒ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ **Start-ups**
- ☒ **Expansion**
- ☒ **Reaching new markets**

Targeted revenues: Not specified

Innovators Skills Initiative

Mission

We help innovators in BC access funding, launch their ideas and connect with the experts they need to build great companies.

Objective

Looking to hire a student who isn't in a co-op program? The Innovator Skills Initiative (ISI) offers up to \$10,000 a year to hire a business or tech student. The program connects undergrad and graduate students with an opportunity to bring their skills to a technology company looking for help.

Contact information

Phone: 604-952-5035
Toll free: 1-800-570-7957
info@innovatebc.ca

Women entrepreneurs' needs

- ☐ Inspiration from other women entrepreneurs
- ☐ Access to resources and available support options
- ☒ Financing
- ☐ Development of necessary skills to succeed
- ☐ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: Not specified

New Ventures BC Competition

Mission

We help innovators in BC access funding, launch their ideas and connect with the experts they need to build great companies.

Objective

\$275,000 in capital and in-kind business services are awarded to the most promising startups in one of North America's largest business technology competitions.

Contact information

Phone: 604-952-5035
Toll free: 1-800-570-7957
info@innovatebc.ca

Women entrepreneurs' needs

- ☐ Inspiration from other women entrepreneurs
- ☐ Access to resources and available support options
- ☒ Financing
- ☐ Development of necessary skills to succeed
- ☐ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ Start-ups
- ☐ Expansion
- ☐ Reaching new markets

Targeted revenues: Not specified

Tech Co-op Grant

Mission

We help innovators in BC access funding, launch their ideas and connect with the experts they need to build great companies.

Objective

Need talent? Get up to \$10,800 in funding to hire a co-op student through the BC Tech Co-op Grant. Whether you're a technology-based company looking to grow or a non-tech business looking to grow your innovation footprint, our program could be right for you.

Contact information

Phone: 604-952-5035
Toll free: 1-800-570-7957
info@innovatebc.ca

Women entrepreneurs' needs

- ☐ Inspiration from other women entrepreneurs
- ☐ Access to resources and available support options
- ☒ Financing
- ☐ Development of necessary skills to succeed
- ☐ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ Start-ups
- ☐ Expansion
- ☐ Reaching new markets

Targeted revenues: Not specified

Ventures Acceleration Program

Mission

We help innovators in BC access funding, launch their ideas and connect with the experts they need to build great companies.

Objective

Are you a tech company looking to commercialize your technology? Our Venture Program connects you to a group of business and technology experts to take your idea further. The program helps entrepreneurs accelerate the process of defining a proven business model based on a set methodology and set of best practices for growing technology companies.

Contact information

Phone: 604-952-5035
Toll free: 1-800-570-7957
info@innovatebc.ca

Women entrepreneurs' needs

- ✓ Inspiration from other women entrepreneurs
- ✓ Access to resources and available support options
- Financing
- ✓ Development of necessary skills to succeed
- ✓ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ Start-ups
- ✓ Expansion
- ✓ Reaching new markets

Targeted revenues: Not specified

Mission

From funding to expert advice to driving new collaborations, the Government of Canada's flagship programs and services are designed to help businesses innovate, create jobs and grow Canada's economy.

The **innovation.canada.ca** digital platform brings it all together in one place. It's the place to go to get a tailored list of everything that government can do for your business.

Contact information

www.innovation.canada.ca

Women entrepreneurs' needs

- ☐ Inspiration from other women entrepreneurs
- ☒ Access to resources and available support options
- ☐ Financing
- ☐ Development of necessary skills to succeed
- ☒ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: Not specified

Mission

The Magnet Export Business Portal delivers targeted export-related events, funding programs, resources and more to Canadian businesses through a customized dashboard. It was created with one goal in mind: to help Canadian businesses succeed in reaching export markets and grow their businesses with international customers.

Selection criteria

The Magnet Export Business Portal leverages programs and services that are being offered by four primary providers: Global Affairs Canada, Business Development Bank of Canada, Export Development Canada and the Government of Ontario (planning to expand to other provinces). Many of these providers offer specific opportunities for women-owned businesses, and we target businesses that identify in the on-boarding process as women-owned with these opportunities to help their business grow.

Contact information

<https://export.magnet.today>

Women entrepreneurs' needs

- ☐ Inspiration from other women entrepreneurs
- ☒ Access to resources and available support options
- ☒ Financing
- ☐ Development of necessary skills to succeed
- ☒ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: \$250,000 to \$1M

Mission

The research needed to grow your business requires talent, time and budget. But finding the ideal combination of these three elements can be a challenge.

We connect companies with researchers — helping you solve your business challenges with solutions from the best post-secondary institutions. And we contribute to the cost of your project — up to 55%.

Selection criteria

Mitacs supports small and large businesses, as well as non-profits, across Canada and beyond. Many of these are led by women entrepreneurs.

Contact information

mitacs.ca
accelerate@mitacs.ca

Women entrepreneurs' needs

- ☐ Inspiration from other women entrepreneurs
- ☒ Access to resources and available support options
- ☒ Financing
- ☒ Development of necessary skills to succeed
- ☐ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: \$1M to \$2M

Industrial Research Assistance Program (IRAP)

Helping your business grow through innovation

NRC IRAP is Canada's leading innovation assistance program for small and medium-sized businesses.

If you operate an innovative small or medium-sized business in Canada, we can help you build your innovation capacity and take your ideas to market. We do this through financial assistance, advisory services and connections to the best business and R&D expertise in Canada. It's a winning model we've been using to drive business growth, and Canada's innovation system, for over 70 years.

Eligibility Criteria

- You are an incorporated, profit-oriented small or medium-sized business in Canada
- You have 500 or fewer full-time equivalent employees
- You plan to pursue growth and profit by developing and commercializing innovative, technology-driven new or improved products, services or processes in Canada

Contact information

1-877-994-4727
Canada.ca/nrc-irap

Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- ✓ **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: Not specified

Public Services and Procurement Canada - Office of Small and Medium Enterprises



Government
of Canada

Gouvernement
du Canada

How to do business with the government of Canada

Program overview

Strives to provide information to women entrepreneurs to assist them in identifying relevant opportunities to do business with the government.

Objective

Provide women entrepreneurs access to government tenders.

Selection criteria

Women entrepreneurs with potential to bid on and fulfill public contracts.

Contact information

The Office of Small and Medium Enterprises

<https://www.tpsgc-pwgsc.gc.ca/apropos-about/rgnstrnl-rgnztnal-eng.html>

<https://buyandsell.gc.ca/support-smaller-businesses>

Women entrepreneurs' needs

- ☐ Inspiration from other women entrepreneurs
- ☒ Access to resources and available support options
- ☐ Financing
- ☐ Development of necessary skills to succeed
- ☐ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ☐ Start-ups
- ☒ Expansion
- ☐ Reaching new markets

Targeted revenues: Not specified



SheEO Ventures

Mission

SheEO is a global community of radically generous women transforming the way we fund, support and celebrate female entrepreneurs who are creating a better world. Our goal is to reach 1M Activators and a \$1B perpetual fund which will support 10,000 women-led Ventures yearly for generations to come.

Objective

Fund, support and celebrate female entrepreneurs creating a better world.

Selection criteria

Ventures who apply are majority women-owned, women-led, revenue-generating with export potential.

Round 1 criteria:

- Women-owned (51%+) and majority women-led.
- Generating \$50K to \$2M in revenues in the currency of the region.
- Registered as a legal entity in the region.
- New mindset, new model or new solution.

Round 2 application:

- Ventures must fill out a financial workbook.
- Submit a 1-minute video for the Activators.

Contact information

Caitlin Pacini
647-991-8524
caitlin@sheeo.world

Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- ✓ **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: \$250,000 to \$1M

Mission

To provide entrepreneurs with products and services that will assist their successful entry into small business ventures and support that will help them to grow and become resilient.

Services

Small Business BC helps BC's entrepreneurs grow successful and sustainable businesses through:

- **expert business advisors:** talk to an expert series; business plan coaching; growth strategy advising; Import/Export advising; market research coaching and customized market research reports including prospect lists; startup advising and registration services; free checklists on business topics online.
- **educational services:** over 40 different business courses to choose from marketing, sales, financial forecasting to taxes and legal considerations. Expert Instructors from BC Business Community available in person in Vancouver or via webinar.
- **events:** waterfront chats meetup series is geared at start-up businesses and the Small Business BC Awards showcases the leading small businesses making a difference around BC in the largest small business awards in the province.

Contact information

Phone: [604-775-5525](tel:604-775-5525)

Toll Free in B.C.: [1-800-667-2272](tel:1-800-667-2272)

TTY (Teletypewriter): [1-800-457-8466](tel:1-800-457-8466) / Fax: 604-775-5520

Email: askus@smallbusinessbc.ca

www.smallbusinessbc.ca

Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: Not specified

Startup Canada's International Women's Day

Mission

We are entrepreneurs working together to build a Canada for entrepreneurs and give a voice to the Canadian startup community.

Objective

To celebrate the contributions of women to the Canadian economy and challenge our community of 150,000 entrepreneurs to #BalanceforBetter to accelerate gender parity and further unleash the economic potential of women.

Selection criteria

The participation of women entrepreneurs is highly encouraged. Other criteria will be posted once the 2020 programing is finalized.

Contact information

Rebecca Palmer
Programs Manager
613-627-0787 x102
rebecca.palmer@startupcan.ca

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☒ **Access to resources** and available support options
- ☐ **Financing**
- ☐ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ **Start-ups**
- ☐ **Expansion**
- ☐ **Reaching new markets**

Targeted revenues: \$0 to \$50,000

Women Founders Fund

Mission

We are entrepreneurs working together to build a Canada for entrepreneurs and give a voice to the Canadian startup community.

Objective

Startup Canada Women Founders Fund is for women entrepreneurs leading STEM (science, technology, engineering, math). The fund provides micro-grants to women-led companies in Canada to help them start and grow their businesses while accelerating gender parity.

Selection criteria

Must be a women entrepreneur, with a business leading in STEM (science, technology, engineering, math)

Contact information

Maria Aponte
613-627-0787 x113
maria.aponte@startupcan.ca

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☐ **Access to resources** and available support options
- ☒ **Financing**
- ☐ **Development** of necessary skills to succeed
- ☐ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ **Start-ups**
- ☐ **Expansion**
- ☐ **Reaching new markets**

Targeted revenues: \$0 to \$50,000

#VanStartupStories Monthly Speaker Events

Mission

One of Startup Vancouver's and Startup Canada's Core Values is making entrepreneurship welcoming, accessible and equitable for everyone, no matter your age, gender, ethnicity, sexual orientation or socio-economic situation. Our mission is to connect entrepreneurs to the resources, organizations, events and each other locally, regionally and nationally.

Selection criteria

Thought leadership alignment for the support of women entrepreneurs, founders and women-led startups.

Contact information

Colin Weston
Founder and Community Leader
604-838-8431
colin@modgolfpodcast.com

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☒ **Access to resources** and available support options
- ☒ **Financing**
- ☒ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ **Start-ups**
- ☐ **Expansion**
- ☐ **Reaching new markets**

Targeted revenues: \$0 to \$50,000

Women Entrepreneurs

Mission

To support and attract businesses through a diversified service portfolio of connections, events, advocacy, business and international support.

Objective

Surrey Board of Trade Women in Business Action Plan.

1. Funding, growth and leadership for female entrepreneurs
The Surrey Board of Trade believes that women leaders are integral to high performing work teams. We know that by propelling women high-growth entrepreneurs and their ventures one by one, we are leading a transformation of the entrepreneurial ecosystem as a whole.
2. Creation of Women in Business Team – under the umbrella of the SBOT's Business Centre – is a community of experts committed to propelling female entrepreneurship and young women entrepreneurs – not career focused – but building entrepreneurship for today and tomorrow to ensure full participation as entrepreneurs and leaders in high-growth businesses, fuelling innovation and driving economic growth.
3. Advocacy – Events – Projects – Services through the Surrey Board of Trade's Business Centre

Contact information

Anita Huberman, CEO
604-581-7130 | anita@businessinsurrey.com
Melissa Peel, Business & International Trade Centre Manager
604-581-7130 | Melissa@businessinsurrey.com

Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- ✓ **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: Not specified

Capital Mentorship Program

Mission

The Vancouver Economic Commission works to build a prosperous, inclusive and resilient economy for Vancouver, its businesses and its citizens. As the economic development agency for the City of Vancouver, we work to strengthen Vancouver's thriving economy by supporting local companies, attracting high-impact investment and promoting international trade. VEC collaborates with business, academia and government organizations to position Vancouver as a global destination for innovative, creative and sustainable business.

Objectives

- A deep dive into the process of raising capital, giving entrepreneurs the training, tools, and knowledge to raise the right money at the right time.
- Guide entrepreneurs through 10 MasterMind sessions, each aimed at addressing some of the burning issues entrepreneurs experience as they prepare to raise a round.
- Provide startups demonstrating exceptional investor readiness with the opportunity to pitch in front of some of Vancouver's top investors at our Vancouver Investment Showcase.

Contact information

Hashir Safi, Marketing Intelligence Analyst
604-616-5439 | hsafi@vancouvereconomic.com

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☒ **Access to resources** and available support options
- ☐ **Financing**
- ☒ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☐ **Start-ups**
- ☐ **Expansion**
- ☒ **Reaching new markets**

Targeted revenues: \$1M to \$2M

W NORTH Conference

Mission

Develop more women to leading positions in business, and in doing so we will elevate the teams they work in, the families they lead and the communities in which they live.

Objectives

To prepare women for leadership at a C-Suite level, in corporate, entrepreneurial and public sectors.

Selection criteria

Minimum 5 years in business, mid-career on a trajectory towards senior executive leadership. Small businesses that are scaling (example growing from 10 to 100 employees).

Contact information

Heather Odendaal, CEO & Co-Founder
778-866-2343
heather@wnorthconnect.com

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☒ **Access to resources** and available support options
- ☐ **Financing**
- ☒ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☐ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: \$1M to \$2M

Mission

The WEB Alliance is a consortium of women's business networks in BC that serves as a resource for professional women's groups and women in business and the trades to connect, elevate and educate the business community.

Our member organizations work together to utilize existing resources and services and collaborate rather than compete to serve the women of BC. We work together to make the pie bigger!

- Collaborating with, and elevating, our member organizations in BC
- Serving as a resource for women in business
- Consulting, advising and educating municipal, provincial and federal government
- Hosting joint events, such as the BC Economic Forum
- Producing reports

Contact information

<https://weballiance.ca>

Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: Not specified

Annual conferences across the globe

Objectives

WEConnect International hosts conferences in its major markets for women business owners and business networks, government officials, corporate buyers, industry leaders and investors to participate in industry-focused business education, focused networking and corporate to women-owned business matching.

Criteria

WEConnect International identifies, educates, registers and certifies businesses based outside of the U.S. that are at least 51% woman-owned, as well as managed and controlled by one or more women.

Contact information

647-453-5483

weconnectinternational.org

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☒ **Access to resources** and available support options
- ☐ **Financing**
- ☒ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☐ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: Not specified

Office Hours

Objectives

Office Hours is a mentorship program matching women business owners with corporate representatives to receive feedback, strategic advice and information regarding their chosen industry.

Selection criteria

WEConnect International identifies, educates, registers and certifies businesses based outside of the U.S. that are at least 51% woman-owned, as well as managed and controlled by one or more women.

Contact information

647-453-5483
weconnectinternational.org

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☒ **Access to resources** and available support options
- ☐ **Financing**
- ☒ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☐ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: Not specified

WEConnect Academy

Objectives

WEConnect Academy provides online training and additional resources and information to help WEConnect's global network of women business owners achieve their growth objectives, become business-ready to close deals with multinational corporations, learn from experts and fellow WBEs about the dos and don'ts of managing a company, discover innovative tools and strategies, build a network of support and more.

Criteria

WEConnect International identifies, educates, registers and certifies businesses based outside of the U.S. that are at least 51% woman-owned, as well as managed and controlled by one or more women.

Contact information

647-453-5483

weconnectinternational.org

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☒ **Access to resources** and available support options
- ☐ **Financing**
- ☒ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☐ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: Not specified

Western Economic Diversification Canada (WD)



Government
of Canada

Gouvernement
du Canada

The Western Canada Business Service Network (WCBSN)

Program overview

The Western Canada Business Service Network (WCBSN) is a group of independent organizations that receive WD funding to help Western Canadians start, grow and expand their businesses.

The WCBSN includes:

- Indigenous Business Development Services
- Women's Enterprise Initiative
- Francophone Economic Development
- Entrepreneurs with Disabilities Program
- Canada Business Network
- Community Futures

Contact information

Toll Free: 1-888-338-WEST (9378)
Telephone: 780-495-4164
Fax: 780-495-4557
Teletypewriter (TTY): 1-877-303-3388
Email: WD.contactus-contactez-nous.DEO@canada.ca
<https://www.wd-deo.gc.ca/eng/19541.asp>

Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- ✓ **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: Not specified



Women Business Enterprises Canada Council (WBE Canada)



Breakfast with Brands events

Mission

WBE Canada is a non-profit organization, led by Corporate Members, that is opening doors for Canadian women-owned businesses to supply chains across North America. Our mission: To advance economic growth across Canada through certification, promotion and development of women-owned businesses.

Objective

Networking opportunities between buyers and certified WBEs.

Selection criteria

Diverse supplier certification - WBE certificate.

Contact information

Silvia Pencak
President
416-646-6233
concierge@wbcanada.ca

Women entrepreneurs' needs

- ✓ Inspiration from other women entrepreneurs
- ✓ Access to resources and available support options
- Financing
- ✓ Development of necessary skills to succeed
- ✓ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ Start-ups
- ✓ Expansion
- ✓ Reaching new markets

Targeted revenues: More than \$10M



Women Business Enterprises Canada Council (WBE Canada)



Meet the Buyer

Mission

WBE Canada is a non-profit organization, led by Corporate Members, that is opening doors for Canadian women-owned businesses to supply chains across North America. Our mission: To advance economic growth across Canada through certification, promotion and development of women-owned businesses.

Objective

Educate WBEs on corporate/government supplier diversity programs, purchasing, programming, resources for certified WBEs, and more.

Selection criteria

Only certified WBEs.

Contact information

Silvia Pencak
President
416-646-6233
concierge@wbcanada.ca

Women entrepreneurs' needs

- ✓ Inspiration from other women entrepreneurs
- ✓ Access to resources and available support options
- Financing
- ✓ Development of necessary skills to succeed
- ✓ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ Start-ups
- ✓ Expansion
- ✓ Reaching new markets

Targeted revenues: More than \$10M



Advisory Services

Mission

Women's Enterprise Centre (WEC) is a non-profit organization devoted to helping BC women start, lead and grow their own business.

WEC Business Advisors can assist with the many challenges women face in starting and growing a business, including: clarifying their goals and vision, refining their marketing or financial plan, providing feedback on financial statements, certifying as a diverse supplier, creating an action plan for growing a business, accessing new markets and more.

Offerings

- Complimentary Business Advisory Services
- Advisory Services for Rural Entrepreneurs
- Export-focused Business Advisory Services
- Advisory Services for Immigrant Entrepreneurs
- Advisory Services for Indigenous Entrepreneurs
- Advisory Services for Youth Entrepreneurs
- Supplier Diversity Support
- Business Plan Review Service

Contact information

Toll-Free Phone: 1-800-643-7014

E-mail: inquiry@womensenterprise.ca
womensenterprise.ca

Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: Not specified

Business Loans

Mission

Women's Enterprise Centre (WEC) is a non-profit organization devoted to helping BC women start, lead and grow their own business. Our full range of services includes business loans up to \$150K, with access to up to an additional \$100K through a partnership with BDC.

WEC loan clients receive complementary, professional business advice, skills training and access to mentors.

Offerings

- Secured Business Loans up to \$150K
- Secured Business Loans for Rural Entrepreneurs
- Unsecured Business Loans up to \$50K
- Unsecured Loan for Immigrant Entrepreneurs
- Unsecured Loan for Indigenous Entrepreneurs
- Unsecured Loan for Rural Entrepreneurs
- Unsecured Loan for Youth

Contact information

Toll-Free Phone: 1-800-643-7014

E-mail: inquiry@womensenterprise.ca
womensenterprise.ca

Women entrepreneurs' needs

- ☐ Inspiration from other women entrepreneurs
- ☐ Access to resources and available support options
- ☒ Financing
- ☐ Development of necessary skills to succeed
- ☐ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: Not specified

Business Resource Library

Mission

Women's Enterprise Centre is a non-profit organization devoted to helping BC women start, lead and grow their own business.

Access helpful templates, research and resources on the free online Business Resource Library.

Offerings

- Women's Entrepreneurship Research
- Business Planning and Market Research Resources
- Operations Resources
- Marketing Resources
- Resources for Buying or Selling a Business
- Getting Financing for your Business Resources
- Business Skills Webinar Recordings
- Exporting Resources
- Women Business Owner Success Stories
- List of Awards for Women Business Owners
- List of Women's Business Networks and Associations
- Workshops and Events Calendar

Contact information

Toll-Free Phone: 1-800-643-7014

E-mail: inquiry@womensenterprise.ca
womensenterprise.ca

Women entrepreneurs' needs

- ✓ Inspiration from other women entrepreneurs
- ✓ Access to resources and available support options
- Financing
- ✓ Development of necessary skills to succeed
- ✓ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ Start-ups
- ✓ Expansion
- ✓ Reaching new markets

Targeted revenues: Not specified

Mentoring

Mission

Women's Enterprise Centre (WEC) is a non-profit organization devoted to helping BC women start, lead and grow their own business.

WEC Mentoring Programs connect women who are in the early stages of business with experienced entrepreneurs. They are designed to help women business owners build confidence, improve their business knowledge, increase productivity and receive emotional support.

Offerings

- Mentoring Program
- One-to-One Mentoring
- Peer Mentoring Groups
- Taking the Stage®
- Expert Forums

Contact information

Toll-Free Phone: 1-800-643-7014

E-mail: inquiry@womensenterprise.ca
womensenterprise.ca

Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: Not specified

Skills Training

Mission

Women's Enterprise Centre (WEC) is a non-profit organization devoted to helping BC women start, lead and grow their own business.

WEC workshops are designed to enhance business capacity and fuel success. Offered via live workshop, webinar, teleconference and self-directed study, WEC training teaches practical, applicable skills that are 100% relevant to the successful operation of a small business

Offerings

- Scaling for Success Workshop Series
- Marketing Training
- Starting a Business Workshop Series
- Leadership Development and Mindset Training
- Financial Training
- Youth-focused Training
- Resources and Workbooks
- Starting a Business Info Session

Contact information

Toll-Free Phone: 1-800-643-7014

E-mail: inquiry@womensenterprise.ca
womensenterprise.ca

Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: Not specified

Women Entrepreneur Knowledge Hub (WEKH)



Mission

The Women Entrepreneurship Knowledge Hub (WEKH) shares research, resources and best practices on women entrepreneurs in Canada.

Made up of 10 regional hubs, WEKH operates in both official languages and includes a network of over 250 organizations, that reach more than 100,000 women entrepreneurs, as well as an expanding network of experts and researchers from across Canada and around the world.

Objectives

The WEKH shares research, resources and best practices to build an inclusive innovation ecosystem that breaks down stereotypes about women entrepreneurs and barriers for diverse women.

WEKH is a part of the Government of Canada's Women Entrepreneurship Strategy that seeks to double the amount of women entrepreneurs by 2025.

Contact information

Wendy Cukier, MA, MBA, PhD, DU (Hon) LLD (Hon) M.S.C. (she/her)
Professor, Entrepreneurship and Strategy, Ted Rogers School of Management
Director, Diversity Institute
wcukier@ryerson.ca // 416-979-5000 x6740
wekh.ca

Women entrepreneurs' needs

- ✓ Inspiration from other women entrepreneurs
- ✓ Access to resources and available support options
- Financing
- ✓ Development of necessary skills to succeed
- ✓ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ✓ Start-ups
- ✓ Expansion
- ✓ Reaching new markets

Targeted revenues: Not specified



Women Initiative Foundation (WIF)



Transatlantic

Mission

Promote women in the world of business and the economy in general. WIF aims to promote women at all levels of business and shatter the glass ceiling they face, in terms of salary and career.

- Various events
- Training (Stanford)
- Access to women leaders to help them grow their business
- Canadian women have access to French mentors

Selection criteria

- Minimum \$1M in sales
- Minimum of 3 years in business

Contact information

Anne-Marie Hubert / anne-marie.j.hubert@ca.ey.com
Christiane Bergevin / christiane.bergevin@bergevin.me

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☐ **Access to resources** and available support options
- ☐ **Financing**
- ☒ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☐ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: Over \$1,000,000



Meet a Role Model Articles

Mission

At Women of Influence, we are empowering women to advance today — while changing the narrative to create a more inclusive tomorrow. How? By shining a spotlight on a diverse group of role models, champions, and organizations — to not only inspire, educate, and connect, but also to redefine our cultural perceptions of gender roles and abilities.

Objective

To provide an opportunity for women business owners to build their profile and to inspire other women business owners with their story.

Selection criteria

We profile women business owners at all stages and across all industries.

Contact information

Stephania Varalli
1-877-208-4212
svaralli@womenofinfluence.ca

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☐ **Access to resources** and available support options
- ☐ **Financing**
- ☐ **Development** of necessary skills to succeed
- ☐ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ **Start-ups**
- ☒ **Expansion**
- ☒ **Reaching new markets**

Targeted revenues: \$250,000 to \$1M



RBC Canadian Women Entrepreneur Awards

Mission

At Women of Influence, we are empowering women to advance today — while changing the narrative to create a more inclusive tomorrow. How? By shining a spotlight on a diverse group of role models, champions, and organizations — to not only inspire, educate, and connect, but also to redefine our cultural perceptions of gender roles and abilities.

Objective

The RBC Canadian Women Entrepreneur Awards is the premier national awards program celebrating the achievements of the most successful in this inspiring group. The collective impact of our country's women entrepreneurs cannot be overstated. We are honoured to shine a spotlight on them.

Selection criteria

The seven award categories are designed to recognize women entrepreneurs at all levels of growth. Excepting the "Ones to Watch" category, entrepreneurs must be in business for a minimum of three years.

Contact information

Alicia Skalin
1-877-208-4212
askalin@womenofinfluence.ca

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☐ **Access to resources** and available support options
- ☐ **Financing**
- ☐ **Development** of necessary skills to succeed
- ☐ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ **Start-ups**
- ☒ **Expansion**
- ☐ **Reaching new markets**

Targeted revenues: \$1M to \$2M

Women on the Move



Custom Revenue Coaching

Mission

Lead 10,000 women entrepreneurs to their first million in revenue.

Objective

Accelerate business growth and revenue scale.

Selection criteria

Minimum of \$100,000 in revenues

Contact information

Heather Gamble
CEO

647-347-4433

hgamble@womenonthemove.club

Women entrepreneurs' needs

- ☐ Inspiration from other women entrepreneurs
- ☐ Access to resources and available support options
- ☐ Financing
- ☒ Development of necessary skills to succeed
- ☒ Network of contacts, partners and mentors

Growth stage of targeted businesses

- ☒ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: \$50,000 to \$250,000



Women on the Move



Moving to a Million

Mission

Lead 10,000 women entrepreneurs to their first million in revenue.

Objective

Provide a foundational system for sustainable revenue growth.

Selection criteria

Committed to business growth, B2B.

Contact information

Heather Gamble
CEO
647-347-4433
hgamble@womenonthemove.club

Women entrepreneurs' needs

- ☐ Inspiration from other women entrepreneurs
- ☐ Access to resources and available support options
- ☐ Financing
- ☒ Development of necessary skills to succeed
- ☒ Network of contacts, partners and mentors

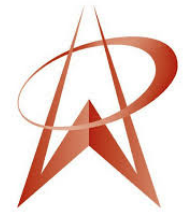
Growth stage of targeted businesses

- ☒ Start-ups
- ☒ Expansion
- ☒ Reaching new markets

Targeted revenues: \$50,000 to \$250,000



Women Presidents' Organization (WPO)



Annual International Conferences

About WPO

WPO is a membership organization for women presidents of privately held, multi-million dollar companies. Through collaborative and confidential peer-learning groups, the WPO accelerates business growth and enhances competitiveness.

Objective

WPO members address business concerns in a roundtable format and function as an informal board of directors for their businesses. The chapters are moderated by professionally trained facilitators. Each chapter serves as a peer advisory group based on the four Cs of the WPO: Collaboration, Confidentiality, Commitment, and Connections. WPO members address financial concerns, organizational development, hiring and firing, and other issues.

Selection criteria

- Members and qualifying non-members
- Corporate sponsors (10 levels of sponsorship)

Contact information

Tomi Jane DeTorres
Manager of Membership Services
416-662-4148
tomijane@womenpresidentsorg.com

Women entrepreneurs' needs

- ✓ **Inspiration** from other women entrepreneurs
- ✓ **Access to resources** and available support options
- ✓ **Financing**
- ✓ **Development** of necessary skills to succeed
- ✓ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- **Start-ups**
- ✓ **Expansion**
- ✓ **Reaching new markets**

Targeted revenues: \$2M to \$10M



Women Presidents' Organization (WPO)



Chapter Affiliation

About WPO

WPO is a membership organization for women presidents of privately held, multi-million dollar companies. Through collaborative and confidential peer-learning groups, the WPO accelerates business growth and enhances competitiveness.

Objective

WPO members address business concerns in a roundtable format and function as an informal board of directors for their businesses. The chapters are moderated by professionally trained facilitators. Each chapter serves as a peer advisory group based on the four Cs of the WPO: Collaboration, Confidentiality, Commitment, and Connections. WPO members address financial concerns, organizational development, hiring and firing, and other issues.

Selection criteria

- Gross annual revenues of \$2M for product based businesses and \$1M for services based businesses.
- Ownership interest in the business, and senior management responsibilities for partners at legal and accounting firms.

Contact information

Louise Watson
Chapter Chair Vancouver WPO Chapters
604-924-4545
louise@adurastrategy.com

Women entrepreneurs' needs

- ☒ **Inspiration** from other women entrepreneurs
- ☒ **Access to resources** and available support options
- ☒ **Financing**
- ☒ **Development** of necessary skills to succeed
- ☒ **Network** of contacts, partners and mentors

Growth stage of targeted businesses

- ☐ **Start-ups**
- ☒ **Expansion**
- ☒ **Reaching new markets**

Targeted revenues: \$2M to \$10M



World Trade Centre Vancouver (WTC-V)



Trade Accelerator Program

Mission

World Trade Centre Vancouver (WTC-V) is a subsidiary of the Greater Vancouver Board of Trade dedicated to strengthening the export performance of small and medium-sized businesses in British Columbia.

Objectives

- Essential strategy, resources and mentorship in dynamic workshops that equip small to medium-sized enterprises to scale up, develop and execute an export plan.
- Program graduates build a robust export plan with the guidance and mentorship of industry experts who have successfully exported to countries worldwide.

Selection criteria

Businesses:

- Requiring assistance to expand their international footprint
- Typically generating more than \$500,000 in annual revenue
- Offering products or services with a strong competitive advantage
- Willing to actively participate in the program and commit two senior representatives

Contact information

Joyce Tang, Program Manager
604-640-5492 | jtang@wtcvancouver.ca
Website: TAPBC.CA

We are currently accepting applications for the [Trade Accelerator Program](#)

Women entrepreneurs' needs

- ✓ Inspiration from other women entrepreneurs
- ✓ Access to resources and available support options
- ✓ Financing
- ✓ Development of necessary skills to succeed
- ✓ Network of contacts, partners and mentors

Growth stage of targeted businesses

- Start-ups
- ✓ Expansion
- ✓ Reaching new markets

Targeted revenues: \$2M to \$10M



Thank you to our partners for their collaboration in the development of our indispensable guide for women entrepreneurs



WEKH
PCFE



womensenterprise.ca



W NORTH



WOMEN
INITIATIVE
FOUNDATION



Global Affairs
Canada

Affaires mondiales
Canada



Ce document est aussi disponible en version française.

Thank you to our partners for their collaboration in the development of our indispensable guide for women entrepreneurs

SheEO

WEB 10 YEARS
Alliance
OF WOMEN'S BUSINESS NETWORKS

innovate BC



Government
of Canada

Gouvernement
du Canada

CM
& E

FITT

weempower



Community
Futures British Columbia

CANADIAN
WOMEN'S
CHAMBER OF COMMERCE

FWE

WHERE SUCCESS
HAPPENS.

Mitacs

WOMEN OF
INFLUENCE

WORLD TRADE CENTRE®
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canada



START UP CANADA
ENTREPRENEURSHIP
EMPOWERS
EVERYONE

WEConnect
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